

## Co-Active® Solutions for Organizations

### About CTI

Global experts in coaching, coach training & certification, leadership development, workplace relationship agility.

World's first and largest in-person coach training school. ICF accredited.

Pioneers in positioning coaching and relationship effectiveness as core leadership competencies.

Renowned for contextually based, experientially driven, transformative learning.

40,000+ people trained, and 6,500+ CTI-certified coaches worldwide since 1992.

*Corporate clients include:*

Alliance Data Systems Inc.  
The adidas Group  
Barclays PLC  
British Gas  
Capgemini  
Cargill Inc.  
The Hertz Corporation  
Honda Motor Company, Ltd.  
Medtronic Inc.  
Novartis International AG  
Royal Bank of Canada  
Singapore Civil Service  
UNICEF

CTI's *Co-Active Leader*® corporate programs, conducted onsite, support transformational growth. Organizations hire, measure and reward people based on what they do. Less time is spent focusing on who people are – the person behind the role. Organizations whose leaders engage with employees' beliefs and aspirations will have a highly engaged and empowered workforce – a clear advantage in today's dynamic business climate. Bring CTI into *your* organization!

### LEADERSHIP DEVELOPMENT

CTI's learning model deepens the ability to Lead, Manage and Inspire, and aligns with key leadership competencies including: influence and impact, collaboration, developing others, change leadership, diversity management, EI and social intelligence, self-awareness, and communication.

**Relationship Agility** This interactive two-day program teaches managers and intact teams how to develop workplace relationships that are characterized by a high degree of trust, collaboration and accountability, in order to achieve shared goals and objectives.

**Co-Active Skills for Business Professionals** Increasingly, organizations are recognizing the power of coaching as a high-return vehicle for unlocking human potential. This experiential 2 ½ day program provides participants with practical experience to integrate self-awareness and coaching skills into their leadership style, dramatically enhancing the relationship they have with their team, colleagues and customers. This program is designed for HR professionals, senior leaders, high potentials and managers across business units. Individual coaching sessions post-workshop sustain the learning and foster behavior change.

**Leadership Advantage** This one-to-one coaching program is designed for senior leaders, high potentials and new leaders. Leaders identify their unique strengths and the underlying beliefs and motivations that serve them, as well as those that limit their effectiveness. They will define their purpose and vision, understand their impact on the environment, and develop a personal leadership brand. Includes The Leadership Circle Profile 360 assessment.

**Co-Active Coaching: Executives & Teams** Co-Active executive coaching broadens a leader's skills – their ability to influence and impact the organization, build coalitions, and develop the people who work with them. Individuals who engage in a coaching relationship can expect to experience fresh perspectives on challenges and opportunities, enhanced decision-making skills, heightened interpersonal effectiveness, and increased confidence in carrying out their work and life roles. Team coaching provides an opportunity to build effective teamwork skills while deepening stronger relationships among team members.

### INTERNAL COACH TRAINING

**Certified Professional Co-Active Coach Certification (CPCC)** CTI's core curriculum (Fundamentals through Synergy) can be delivered on-site, followed by a virtual Certification program. Ideal for organizations that want to build an internal cadre of accredited coaches.

**Co-Active Coaching Skills Training** This three-module program (9 classroom days – total of 60 hours) is designed to develop a pool of individuals who model a coach approach in their day-to-day interactions in the workplace. Suitable for those who informally coach in organizations and want to enhance their skills, or for those who don't aspire to be professional coaches, but rather want to be more coach-like in their workplace interactions.